

The Certified Instructional Designer program, of Carlton Advanced Management Institute (CAMI), done world wide in association with Middle Earth HR - the World's 7th Largest Training Company.

In today's competitive market, growth and success is critically dependent on Learning & Development. It is closely linked to the design of quality learning, enabled through the use of technology. Instructional designers play the pivotal role of bringing together these disparate fields - for the benefit of students, instructors, and organizations. ID is to serve the learning needs and success of learners through effective presentation of content and fostering of interaction. It seeks to ensure that critical concepts are explored through content presentation and learning activities. ID begins with the learner and the learner experience. Quality of course is ensured through ID - covers all the phases of good development.

Many concerns like learning dropout rates, learner resistance, and poor learner performance, lack of objective measurement techniques can be addressed through a structured design process. The resulting benefits - reduced design costs, consistent look and feel, transparency, quality control, Systematic, standardized and assessable.

Course Overview

MODULE 1: Overview of Instructional Design

- Function of brain in the learning process
- Psychological basis for learning
- Learning process in humans
- How andragogy differs from pedagogy
- Assumptions and principles of adult learners
- ID defined and role of an Instructional designer
- Evolution of ID and ID models

MODULE 2: ADDIE - Analyze

- Organizational analysis
- Requirement analysis - Rumber Brache model
- Human Performance technology model, Gilbert model
- Skill analysis - Blooms, Krathwahls models, BARS
- Learner analysis - Kolb's & honey mumford model

MODULE 3: ADDIE - Design

- Set Objectives - TLO & EO
- Reigluth's elaboration theory, mind mapping, ARCS model

MODULE 4: ADDIE - Develop

- Detailing session plan - Gagne's nine event of instruction
- Training AIDS
- Dale's cone of experience

MODULE 5: ADDIE - Implementation & evaluation

- Implementation check list
- Technical and legal aspects - SCORM
- AICC and 508 Compliance
- Evaluation of training - Types of reviews
- Kirkpatrick's, Criterion reference assessment, ROI
- Establishing grade matrix for a course

MODULE 6: ADDIE - E-learning tools

- LMS/ LCMS
- Different technical tools for Instructional designing

By attending this Workshop you will learn:

- Define and describe instructional design, various Instructional design theories and models Learner styles and learner analysis through Kolb's & honey Mumford model
- Learn Rumber Brache model and Human Performance Model for Requirement Analysis
- List and describe the Bloom's levels, Krathwahls models and write BARS for knowledge & Skill analysis.
- Create learning objectives given sufficient information about the training purpose and audience.
- Learn to design a structured content to maximize learner retention through Reigluth's elaboration theory and mind mapping.
- Describe ARCS model for motivation of learners.
- Design a detailed session plan using Gagne's nine events of instruction.
- Develop training AIDS & understand various training methods for different learner styles from Dale's cone.
- Learn to evaluate ID session using Kirkpatrick's 4 level of evaluation
- Get familiarized of the different E-learning tools in the market

Unique Benefits to the participants:

- Get comprehensive, information packed courseware during the program and for back home use.
- Learn from the industry experts who have vast experience in all areas of Human Resources.
- Network with other professionals from the same industry.
- Post training support for project work and examination
- The session is designed based on ID content structuring, thus aiming maximum learner retention by focusing on the Best Practice ID model- ADDIE in integration with other ID tools, models & techniques that

CAMI Certificate

Certificate will be given by Carlton Advanced Management Institute (CAMI), USA

Certification Process With Time Lines

Step 1 : Training - 2 days (9.00 am - 6.00 pm)

Step 2 : Project completion (24 hrs work)

Step 3 : Project Soft Copy Submission (within 60 days from program)

Step 4 : Certification & Evaluation process - 5 weeks after submission of project

The assessment would be done based on step 3 by an internal evaluator. An Extern Evaluator appointed by CAMI would verify

Fees Per Participation

INR. 30000

For Registrations and More Information Contact :

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For Upcoming Events Visit : <http://acelearnquest.com/event.php>